

Entrepreneurial Universities for the UK: A 'Stanford University' at Bamburgh Castle?

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Abstract:

It is suggested that the value of projected cuts in UK higher education spending should be redirected to fund start-up entrepreneurial universities as part of a strategy for knowledge-based economic growth. Two specific elements of academic entrepreneurial redesign are outlined: the Professor of Practice, linking university and industry through half-time roles in each, and the Novum Trivium tripartite undergraduate degree, including a speciality subject, entrepreneurship education and a foreign language. A far-reaching response to resolve the economic crisis by hastening the foundation of university start-ups and their development into new clusters is envisioned.

Keywords:

entrepreneurial university, economic crisis, UK higher education reform