



Global Entrepreneurial University Metrics (GEUM)

Workshop Program

—beta version

9 June 2017, Friday (Dinah's Garden Hotel)		
20:00 - 22:00	Opening social event: Poolside Reception	
10 June 2017, Saturday (Building 320, Room 106, Main Quad, Stanford University)		
09:00 - 09:15	Brief participants introduction	
09:15 - 09:30	Chair Introduction: GEUM Project up- date	Alexander Bikkulov, ITMO Henry Etzkowitz (Stanford STS, Birkbeck, ITHI)
09:30 - 10:45	GEUM prospects: Metrics Re- searchers, Critics and Users Dialogue	<ul style="list-style-type: none">• Justin Axelberg, University of Sao Paulo. <i>Entrepreneurial University Ranking: Experiences compiling a ranking as a Grass Roots Student Led Initiative in Brazil</i>• Richard Zare, Chemistry Department, Stanford University <i>Not Everything that can be Counted Counts; Not Everything that Counts can be Counted</i>
10:45 -11:15	Coffee	



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11:15-12:15	Gender and diversity metrics for the entrepreneurial university	<p>Prof. Sue Rosser, Former Provost, San Francisco State University; Special Advisor for Research Development and External Partnerships, Office of the Chancellor, California State University System and Special Advisor to the President at San Francisco State University; Author, <i>Academic Women in STEM Faculty</i></p> <p>Commentators: Mathias Wullum Nielsen, Stanford University and Aarhus</p> <p>Q and A Brainstorming gender and diversity metrics ideas</p>
12:15-13:30	Lunch (Coupa Café by Green Library, Stanford)	
13:30-14:45	White paper review dissemination	<ul style="list-style-type: none"> • Alexander Bikkulov, ITMO, • Lena Leonchuk, North Carolina State <p><i>And/or options (1) Feed GEUM into existing metrics</i> <i>(2) launch GEUM metrics start-up</i> <i>(3) develop joint venture with major publisher or other relevant organization</i></p> <p><i>Ceremonial Signing of White Paper by participating authors</i></p>
	GEUM IPR Strategy discussion	Richard Allan Horning, Senior Attorney, Reed Smith LLP, Palo Alto
14:45-15:00	Coffee	
15:00-18:00	Trilicious Game: Charting GEUM's future	Convener: Prof. Mariza Almeida (Universidade Federal do Estado do Rio de Janeiro – UNIRIO) Workshop participants



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19:00-21:30	Meeting dinner, Dinah's Poolside Restaurant	
11 June 2017, Sunday (Building 320, Room 106, Main Quad, Stanford University)		
9:00-9:20	The Hatch Effect: An Interdisciplinary model of engage- ment	by Scott Billadeau
9:20-11:15	GEUM Progress	Finland by Prof. Anne Kouvaleinen and Seppo Poutanen, Turku University
		Russia <ul style="list-style-type: none"> • Moscow by Dr. Tatiana Pospelova, Moscow State University; • Tomsk by Prof. Liana Kobzeva, Tomsk State University
		Brazil <ul style="list-style-type: none"> • São Paulo by Arthur Tavares, University of Sao Paulo • Rio by Prof. Mariza Almeida, UNIRIO
		China by Prof. Wei Yao and Mosi Weng, Ph.D candidate, Zhejiang University
		Austria by Prof. Karl Heinz Leitner, Austrian Institute of Technology (AIT) and Georg Fuerlinger, Ph.D Candidate AIT & Open Austria
		United States by Dr. Alice Chunyan Zhou, International Triple Helix Institute (ITHI)



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11:15-11:30	Coffee break	
11:30 -12:20	New GEUM Projects	<p><i>Star Scientists and Entrepreneurship: A consideration on university ranking in Asia</i> — will show a part of our researches, university ranking by star scientist in Asia and patent, and so on.</p> <p>by Hiromi SAITO (Ph.D. in Economics) , Chiba University, Graduate School of Social Sciences, Associate Professor.</p> <p>1-33, Yayoi-cho, Inage-ku, Chiba-shi, Chiba, 263-8522 JAPAN E-mail: hiromis@chiba-u.jp or hirori.chiba@gmail.com</p> <hr/> <ul style="list-style-type: none"> • <i>Institutionalizing interdisciplinility in universities: drivers, practices, challenges and impacts of interdisciplinary research units in the UK.</i> by Dr. Frederica Rossi, Dina Mansour, Ph.D candidate. CIMR, Birkbeck, London • Prof. Emanuela Todeva, St. Mary's University, London
12:20-12:30	<p>Call for contributions GEUM special issue, <i>Triple Helix Journal (THJ)</i>. www.triplehelixassociation.org by Prof. Henry Etzkowitz</p>	