

Program

3 June 2016, Friday (Dinah's Garden Hotel)		
Opening social event: Poolside Reception		20:00 -22:00
4 June 2016, Saturday (Building 300, Room 303, Main Quad, Stanford University)		
9:00 -9:15	Brief participants' introduction	
9:15-9:45	Project overview panel	Entrepreneurial Vision and Metrics, Henry Etzkowitz (International Triple Helix Institute) - 20 minutes
		Hierarchy of Universities, Stephanie Beyer (University of Bamberg)- 5 minutes
		Questions & Answers. - 5 minutes
9:45-10:50	Reports on GEUM research results and application activities in different countries by the year: on-going research projects	Brazil: Proposition and validation of Entrepreneurial University indicators. Mariza Almeida (Universidade Federal do Estado do Rio de Janeiro – UNIRIO) - 10 minutes
		Brazil: Metric for Entrepreneurial Universities Based On An Extensive Survey Among University Students. Justin Axelberg (Center for Technology Policy and Management, University of São Paulo) - 10 minutes
		Finland: Workability of Entrepreneurial University Indicators: Case Finland, Anne Kovalainen, Seppo Poutanen and Matti W. Karinen, University of Turku - 10 minutes
		Russia: Comparative study of the innovative activities of the Russian universities: methodical issues and results. Alexander Bikkulov (ITMO University) - 10 minutes
		Austria: Comparative evaluation of 4000 start-up companies in incubator environment. Karl-Heinz Leitner (Austrian Institute of Technology Innovation Systems Department Research, Technology and Innovation Policy; University of Graz) - 10 minutes
		China: Entrepreneurial University research and practice in Zhejiang University, Mosi Weng, Zhejiang University, P.R. China -10 minutes
10:50-11:20	Coffee Break	

11:20-12:30	Reports on GEUM Proposal Submitted: US NSF SciSip	<ul style="list-style-type: none"> - Proposal Overview. Chunyan Zhou (International Triple Helix Institute) -10 minutes - So What? The Trouble with Inputs: Applications for Methodology Development. Elaine Rideout (North Carolina State University) -10 minutes - Constructing Gender Indicators for University Metrics. Love Borjeson on behalf of Mathias Wullum Nielsen (Stanford University) -10 minutes) - Rhetorical analysis - AUTM Better World. Rebecca Wilbanks (Stanford University) -10 minutes - Data Mapping Algorithm, Evan N. Feinberg (Stanford University) -10 minutes
12:30-12:45	Introduction of new GEUM Research Groups	<ul style="list-style-type: none"> - Spain (5 minutes), David Urbano, Autonomous University of Barcelona - UK (5 minutes), Adrian Healy, Cardiff University - Japan (5 minutes), Kanetaka Maki, National Graduate Institute for Policy Studies
13:00-14:00 Lunch		
14:00-15:00	Discussions on GEUM methodology	<ul style="list-style-type: none"> Introduction. Chair Denis Grey (North Carolina State University). 5-10 minutes Results of International Expert Feedback in Russian Case. Quantitativ Approach Tricky Points. Alexander Bikkulov (ITMO University). 5-10 minutes Qualitative View. Mariza Almeida (Universidade Federal do Estado do Rio de Janeiro – UNIRIO). 5-10 minutes Discussion. 30-45 minutes
15:00-15:50	Brainstorming Session – Group Work on Methodologies	<ul style="list-style-type: none"> Group 1: Quantitatively oriented -indicators selection/development Group 2: Qualitatively oriented - data collection and analysis/ metrics Group 3: Interview/cases study –indicators and data confirmation
15: 50 – 16:00 Coffee Break		

16:00 -17:00	Reporting from the groups and summary discussions	Group 1-3
17:00-18:00	Brainstorming	Actions for the further research
19:00-21:30	Meeting dinner	
5 June 2016, Sunday		
9:00-10:15	Triple Helix Metrics: Widening the Metrics Scope	Alternative metrics. Loet Leydesdorff (University of Amsterdam) -20 minutes
		Comments: Calestous Juma, Kennedy School, Harvard University - 5 minutes; Nicholas Vonortaus, George Washington University – 5 minutes
		Discussion – 45 minutes
10:15-10:30	Coffee Break	
10:30 -11:10	Publication and Metrics	The potential of open access publishing. -Sandra Hausmann (Frontiers) 15 minutes
		Should knowledge be free? -Alexandra Elbakyan (Sci-Hub) 15 minutes
		Questions and Discussion
11:10-12:00	Way Forward panel	Entering the existing universe of rankings. -Alexander Bikkulov 10 minutes
		Should we establish our own ranking system? -Henry Etzkowitz 10 minutes
12.00-12.30	Concluding remarks and discussions	GEUM Panel and mini-Workshop for Heidelberg Triple Helix Conference, 25-27 September 2016
13.00 – 15.00	Patio Barbeque – Henry Etzkowitz & Alice Chunyan Zhou	